

### Achieve Success with

## **OD SURVEYS PLUS**

You don't have to spend hours developing a survey to assess your organization. **ODsurveys Plus** offers survey question templates to **aid in the development** of your **fully customizable survey**.



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The need for accurate and timely assessment of organizational development priorities has never been more important than in today's rapidly evolving workplace. Managers must continually be in touch with customer demands, how to adjust services/products to meet customer expectations. how well employees are achieving organizational goals and where the organization needs realignment in order to succeed. However, these areas continually change, presenting management with moving targets.

ODsurveys Plus provides an efficient alternative to the labor-intensive survey process. Now your organization can quickly identify the types of interventions required to grow.

## **Survey Options**

Surveys are **completely customizable** to measure what you need to know and are easily **administered 24/7** through **secure** online access.



# Organizational Development/Employee Engagement Surveys

Successful organizations see the **importance of addressing the needs of employees.** To do this, an organization must **regularly assess** its services, policies and practices to ensure they are providing the leadership, work environment, management practices and incentives top notch employees require. Organizational and employee engagement surveys, **customized to gather the right information**, are a **vital diagnostic tool** to determine how the organization can **improve or modify** their culture **to achieve employee satisfaction**.

#### **360/Personal Performance Surveys**

Personal effectiveness within each key position is crucial to the ongoing success of the organization. 360 surveys allow respondents to provide valuable feedback regarding the effectiveness of another individual's performance. The results of 360 surveys are then used to enhance and develop the individual.

#### **Product and Service Feedback Surveys**

Providing the best products or services to your clients is critical to success. A customer feedback survey will give you the valuable feedback you need to ensure your clients will continue to support your organization. The customer feedback survey also tells your clients that you care about your relationship with them. Get the facts related to the success of your new marketing plan, or an evaluation of a new product.

Since each survey can be **customized to suit your needs**, **you are in control of the parameters**. You choose the survey titles, content, respondent instructions, demographic filters, categories, questions, rating scales and comment areas. Survey results can be viewed in a **variety of report options**, including **mean score**, **unfavorable/favorable**, **frequency distribution and written comments report**.

ODsurveys Plus brings all the value with minimal time investment. With the ability to complete surveys anywhere, anytime, it is fast and easy to obtain crucial decision-making information that will support continued organizational success.

